



- Kindersley
- Eston
- Eatonia
- Leader
- Marengo



Kate Winqvist 306-463-2211
Harland Lesyk 306-460-7416

yourwestcentralvoice@gmail.com

ADVERTISING RATES - \$13.00/Col. Inch

Advertising Deadline: Friday at NOON for following Tuesday publication. GST will be added to price.

Size	Approx. Ad Size	BW Cost
2"	1.5" x 2"	\$26.00
3"	1.5" x 3"	\$39.00
4"	3.3" x 2"	\$52.00
5"	3.3" x 2.5"	\$65.00
6"	3.3" x 3"	\$78.00

Size	Approx. Ad Size	BW Cost
7"	3.3" x 3.5"	\$91.00
8"	3.3" x 4"	\$104.00
9"	3.3" x 4.5"	\$117.00
10"	3.3" x 5"	\$130.00

Colour available for an additional \$50

1/8 Page - \$195 (COLOUR)

<p>2 Col x 6"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 3.3056" x 6" </div>	<p>6 Col x 2"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 10.2478" x 2" </div>	<p>3 Col x 4"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 5.0417" x 4" </div>
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1/4 Page - \$310 (COLOUR)

<p>3 Col x 7.857"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 4.65" x 7.857" </div>	<p>6 Col x 3.875"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 10.2478" x 3.875" </div>	<p>4 Col x 5.75"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 6.7778" x 5.75" </div>
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1/3 Page - \$435 (COLOUR)

<p>2 Col x 15.22"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 3.3056" x 15.22" </div>	<p>6 Col x 5"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 10.2478" x 5" </div>	<p>4 Col x 7.125"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 6.7778" x 7.125" </div>
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1/2 Page - \$575 (COLOUR)

<p>3 Col x 15.22"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 5.0417" x 15.22" </div>	<p>6 Col x 7.45"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 10.2478" x 7.45" </div>	<p>4 Col x 11.25"</p> <div style="background-color: #008080; color: white; padding: 5px; width: fit-content; margin: 10px auto;"> Size 6.7778" x 11.625" </div>
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Full Page - \$745 (COLOUR)

Size: 10.2478" x 15.22"

PRINTplus!

Ads will also run on our social media page at no extra charge!

CLASSIFIED ADS - \$10⁰⁰ for 20 words or less.
Each additional word .20¢ each
OBITUARIES - \$110⁰⁰ up to 700 words & photo

PUBLISHED EVERY WEDNESDAY BY
YOUR SOUTHWEST MEDIA GROUP
Box 727 | 603 Main St., Kindersley, SK. S0L 1S0
306-463-2211 or 306-460-7416





The Kerrobert & DISTRICT CHRONICLE

- Kerrobert
- Luseland
- Denzil
- Major
- Dodsland
- Plenty



Kate Winquist 306-463-2211
Harland Lesyk 306-460-7416
kate@yoursouthwest.com

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306-463-2211 or 306-460-7416





Kindersley & Area's Coffee Paper
 published
EVERY WEEK SINCE 1998!
 CALL HARLAND @ 306-460-7416
 CALL KATE @ 306-463-2211
www.theweeklybean.ca
 email: ads@theweeklybean.ca

**REGULAR
 JOE**

Actual Size 3" X 2"
\$20/week BW



**EXTRA!
 EXTRA!**

Actual Size 4.83" X 2"

\$40/week BW

**HIP TO BE
 SQUARE**

Actual Size
 2.569" X 2.569"

\$30/week BW



**SMALL
 BUT
 MIGHTY!**

Actual Size
 1.89" X 2"

\$15/week BW



Colour ads are limited.
 Ask for pricing.

**THE
 DOUBLE
 DOUBLE**

Actual Size 3" X 4"
\$40/week BW



PUBLISHED BY YOUR SOUTHWEST MEDIA GROUP



**MAKING
 A SPLASH**

"FULL PAGE" Actual Size 8" X 10"
\$150/week BW

A BANNER DAY

Actual Size 8" X 2"
\$50/week BW



Sign me up FOR THE YEAR

**EFFECTIVE
ADVERTISING
MADE EASY
& AFFORDABLE!**

SPECIAL EDITIONS	DATE
<input type="checkbox"/> SALUTE TO SENIORS	Feb. 6
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> AGRICULTURE SAFETY	Mar. 19
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> EVERYTHING SPRING	April 30
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> KINDERSLEY RODEO	May 28
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> WEST CENTRAL TRADE FAIR	June 11
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> WEST CENTRAL GRAD 2024	June 25
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> GOOSE FESTIVAL DAYS	Sept 17
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> SMALL BUSINESS WEEK	Oct. 15
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> SALUTE TO VETERANS	Nov. 15
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	
<input type="checkbox"/> MERRY & BRIGHT	Dec. 24
<input type="checkbox"/> 1/16th <input type="checkbox"/> 1/8th <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> FULL	



Choose the special events you'd like to advertise for and let us take care of the rest. **YOU CAN PICK AND CHOOSE OR SIGN UP FOR ALL OF THEM.**

Harland Lesyk or Kate Winquist will contact you, and we'll send you a timely proof for your approval.

AD SIZE	COLOUR PRICE
1/16th	\$125.00
1/8th	\$195.00
1/4 Page	\$310.00
1/2 Page	\$575.00
Full Page	\$745.00

GST will be added to the price.

The rate shown is guaranteed until December 31, 2024.

CALL HARLAND
306-460-7416
OR EMAIL
sales@yoursouthwest.com



PUBLISHED BY YOUR SOUTHWEST MEDIA GROUP
every Tuesday from our office at
603 MAIN STREET, KINDERSLEY, SK. S0L 1S0
306-463-2211 • yourwestcentralvoice@gmail.com

We are the home of **PRINT** plus!

ADVERTISING RATES - \$13.00/Col. Inch

Advertising Deadline: Friday at 5:00 pm for following Wednesday publication. GST will be added to price.

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Full Page - \$745 (COLOUR)
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PRINTplus!

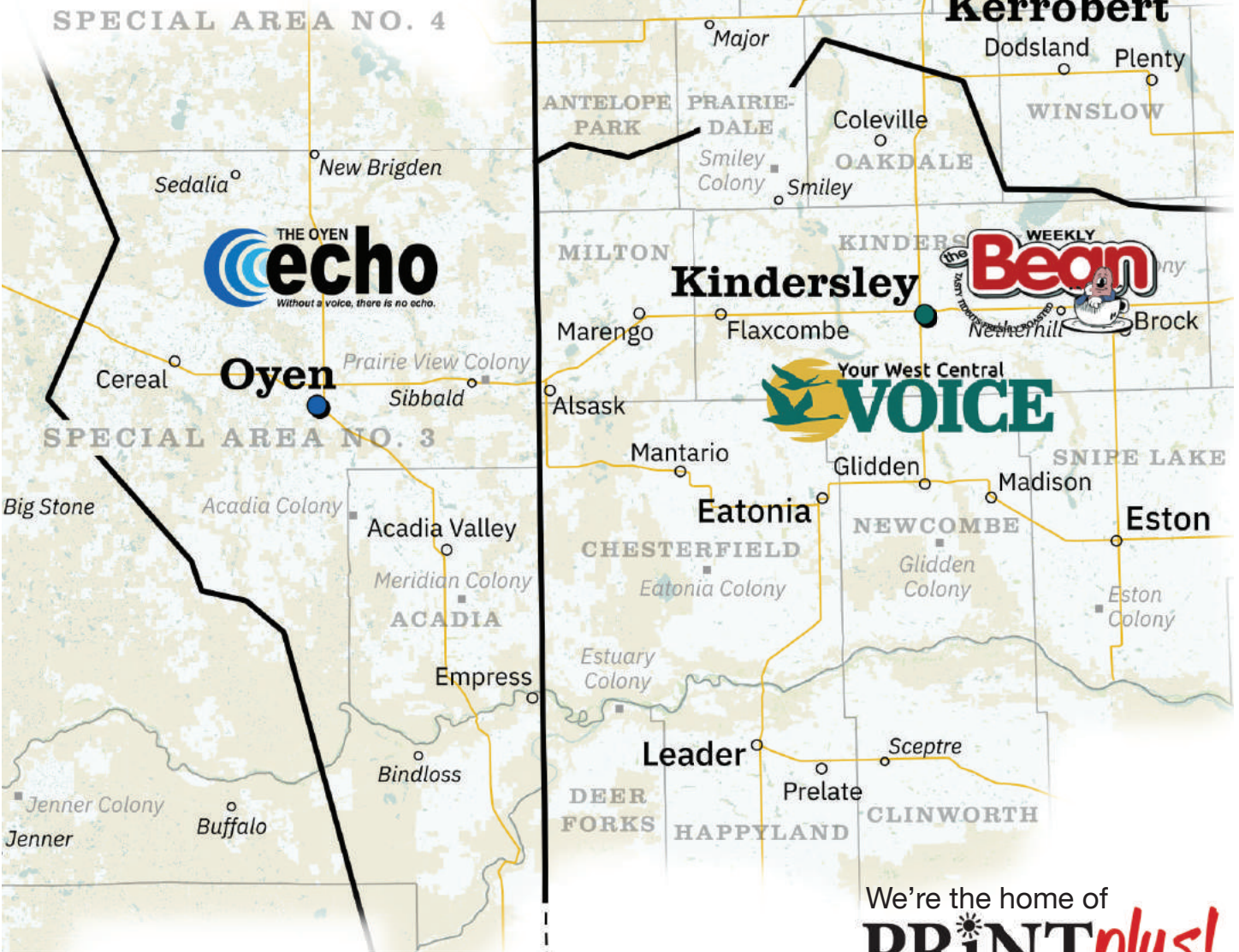
Ads will also run on our social media page at no extra charge!

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306-463-2211 or 306-460-7416



PRINT & ONLINE ADVERTISING TO FIT ALL BUDGETS!



 **Your Southwest
MEDIA GROUP**

We're the home of
PRINTplus!
ADS WILL ALSO RUN ON OUR
SOCIAL MEDIA PAGES AT
NO EXTRA CHARGE

Alberta | Saskatchewan

Your local newspaper can help your business thrive!



Your Southwest MEDIA GROUP

MEET THE PUBLISHER

Award-winning photographer and publisher Kate Winqvist has spent her entire career in the printing industry. After graduating with a Diploma in Visual Communications from Medicine Hat College in 1990, Winqvist was employed as a Graphic Designer and Layout Artist at Robins Southern Printing in Lethbridge. That was where she got her start in the newspaper business with The Farmer-Stockman AD-Visor. Winqvist has worked for various publications, including the Medicine Hat Shopper, Shaunavon Standard, Gull Lake Advance and Maple Creek News.

Kate (Drummond) Winqvist was born and raised on a farm at Glidden, SK and graduated from Kindersley Composite School in 1987. In 2020, Winqvist moved back to her west central Saskatchewan roots in the middle of the pandemic. In July, she started her media venture, Your Southwest Media Group, publishing the first edition of Your West Central Voice on July 6, 2020. She purchased The Oyen Echo in January 2021 and The Weekly Bean and The Kerrobert & District Chronicle in October of that same year. Winqvist's latest venture is The Hanna Sentinel, which will serve the heart of Alberta's ranch country, including the Town of Hanna.

Winqvist is passionate about the print industry and telling stories about our great communities and their people. When she's not busy burning the midnight oil, Kate can be found touring the backroads with her camera or watching the Roughriders, Blue Jays or Maple Leafs on TV.



Kate and her husband Robert have three children, a dog and a cat. They reside in the community of Brock, just east of Kindersley.

KATE WINQUIST
Publisher

EXCELLENT REASONS TO ADVERTISE REGULARLY!

- 1. TO MEET DEMAND.** People's wants and needs change from day to day. Regular advertising increases the likelihood of consumers choosing your company when they need your specific product or service.
- 2. TO BUILD TRUST.** The more consumers are exposed to your advertising, the more familiar they become with your brand. Trust builds over time.
- 3. TO STAY COMPETITIVE.** To stay in the race, you must remain top-of-mind with your desired clientele. If your competitors advertise more often than you, who is the customer likely to turn to when they need a product or service? You know the answer.
- 4. TO GENERATE INTEREST.** When a product or service is advertised several times, it's bound to pique consumer interest. What do you have to lose?
- 5. TO ESTABLISH YOUR CREDIBILITY.** Frequent advertising strengthens your brand image and ensures consumers take your business seriously.
- 6. TO BE REMEMBERED.** Repetition is the key to ensuring your message reaches your target audience. It's much the same as learning a new skill. After all, memory has a way of fading.
- 7. TO SAVE MONEY.** Consistently buying advertising space in your local newspaper is a great way to benefit from lower rates.

In short, regular advertising multiplies your chances of increasing your revenues. Contact Kate or Harland to find out about the possibilities available to you.

KATE WINQUIST 306-462-2211
HARLAND LESYK 403-460-7416